



AMERICAN ACADEMY  
OF COSMETIC SURGERY

**Deep Neck Lift**

**April 25, 2022**

**EVALUATION  
SUMMARY**

# Introduction

**Report Date:** May 6, 2022

## **Survey Stats:**

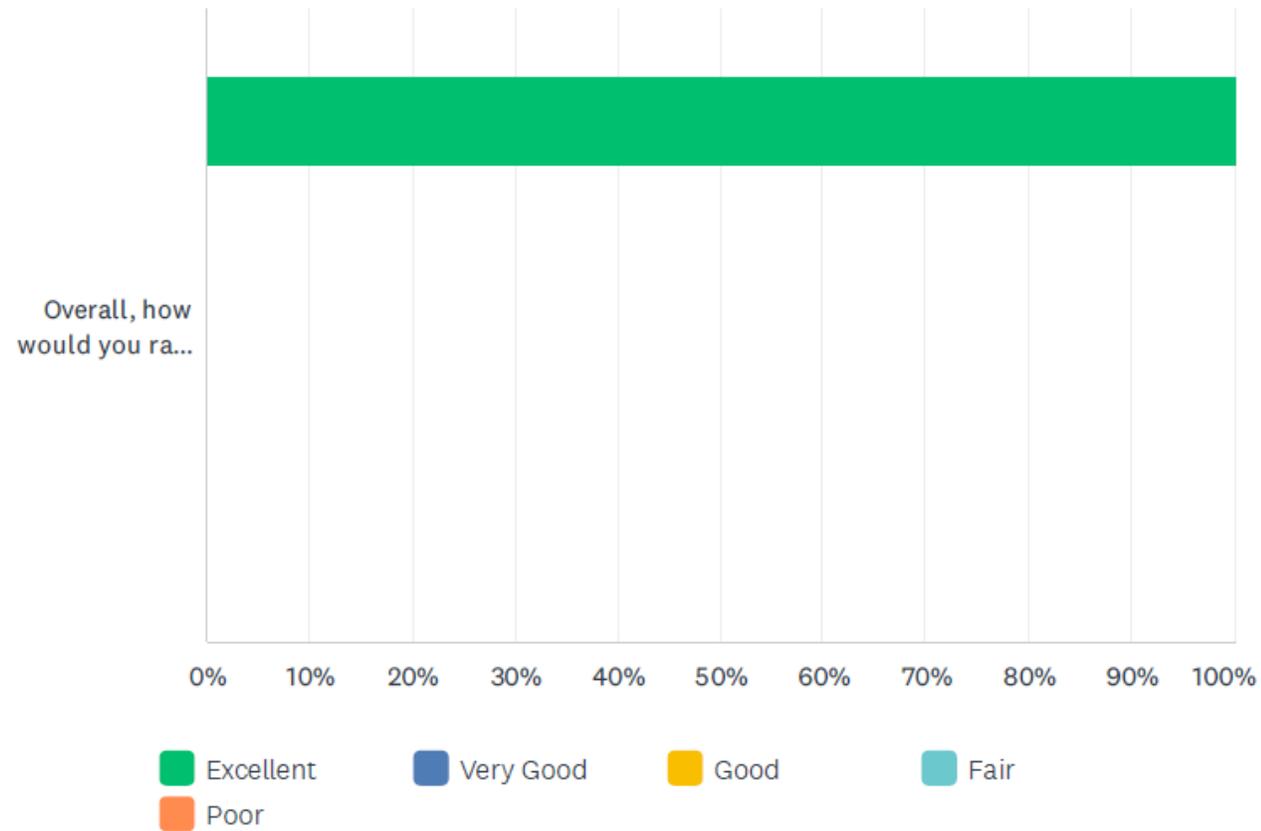
- 91 registrations
- 59 attendees
- 14 evaluations returned
- Response rate: 50%
- Based on returns, results are accurate within  $\pm 24\%$  at the 95% confidence level

**Methods:** The evaluation was conducted through SurveyMonkey and immediately emailed to the attendees upon the conclusion of the webinar. A reminder was sent to the attendees on April 26, 2022.

## **Audience:**

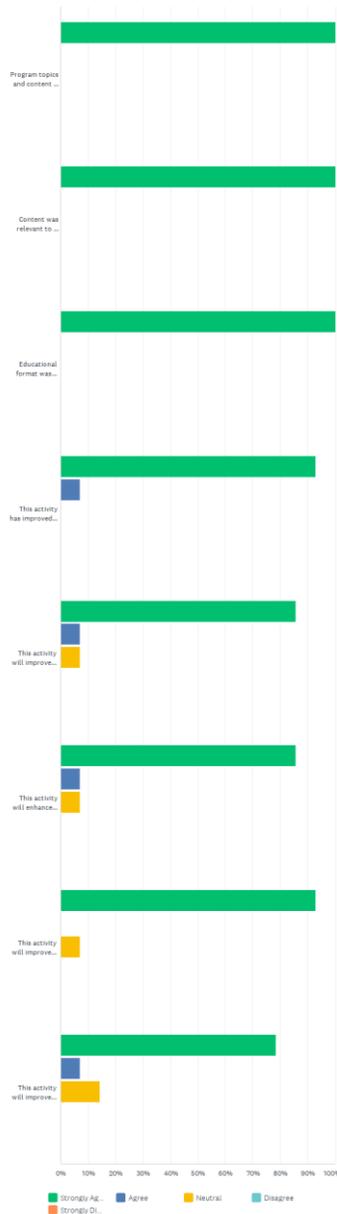
- 89% of the audience were physicians (9=DO, 44=MD)
- 11% of the audience were non-physicians (6=DDS)
- 88% were from the United States (1=AZ, 9=CA, 1=CO, 6=FL, 3=GA, 1=HI, 2=IL, 1=IN, 4=LA, 1=MA, 4=MI, 2=MO, 1=NJ, 5=NY, 1=OK, 2=PA, 1=TN, 5=TX, 2=UT, 2=VA)
- 12% were Non-United States (1=Canada, 1 = Columba, 2=Mexico, 1=Australia)

# Overall, how would you rate this educational activity?



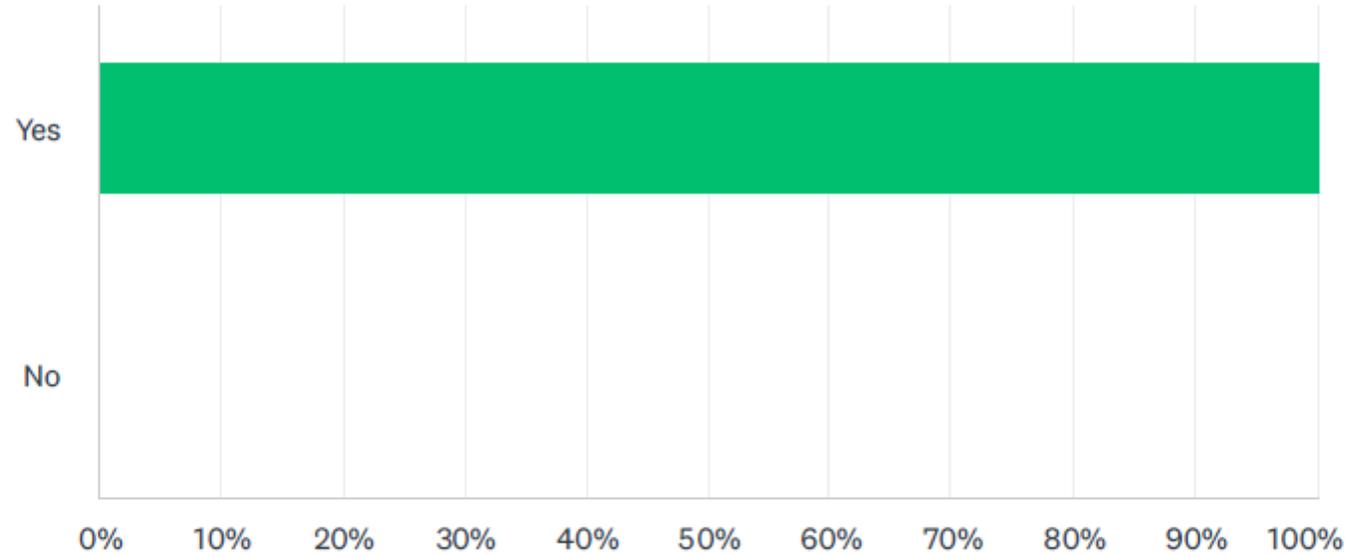
	EXCELLENT	VERY GOOD	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
Overall, how would you rate this educational activity?	100.00% 14	0.00% 0	0.00% 0	0.00% 0	0.00% 0	14	5.00

# Please indicate the extent to which you agree with the following statements.



	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
Program topics and content met the stated objectives.	100.00% 14	0.00% 0	0.00% 0	0.00% 0	0.00% 0	14	5.00
Content was relevant to my educational needs.	100.00% 14	0.00% 0	0.00% 0	0.00% 0	0.00% 0	14	5.00
Educational format was conducive to learning.	100.00% 14	0.00% 0	0.00% 0	0.00% 0	0.00% 0	14	5.00
This activity has improved my competence.	92.86% 13	7.14% 1	0.00% 0	0.00% 0	0.00% 0	14	4.93
This activity will improve my performance.	85.71% 12	7.14% 1	7.14% 1	0.00% 0	0.00% 0	14	4.79
This activity will enhance my communication skills.	85.71% 12	7.14% 1	7.14% 1	0.00% 0	0.00% 0	14	4.79
This activity will improve patient outcomes.	92.86% 13	0.00% 0	7.14% 1	0.00% 0	0.00% 0	14	4.86
This activity will improve processes of care and/or healthcare system performance.	78.57% 11	7.14% 1	14.29% 2	0.00% 0	0.00% 0	14	4.64

# The program was free of commercial bias.



ANSWER CHOICES	RESPONSES	
Yes	100.00%	14
No	0.00%	0
<b>TOTAL</b>		<b>14</b>

## List a minimum of two things you are going to change as a result of what you have learned.

1. Improves outcome of neck lift
2. Select procedure types for different types of neck lift
3. Suture technique for platysmaplasty
4. Consider ligation
5. Consider subM gland contouring
6. Safety
7. Continue education on deep neck Visit another surgeon who performs salivary gland resection.
8. I already perform deep neck lifts.
9. Training fellow plans to continue to expand knowledge for future practice
10. Great subcutaneous dissection of the skin flap, Botox to the submandibular glands
11. Absolutely nothing except place Greer drains bilaterally.
12. I will drain all the seromas.
13. I will be careful not to injure any nerve.
14. More evaluation of submandibular glands and buccal fat preop

## **Describe the barriers anticipated when implementing the above changes.**

1. Available patients present for procedures in future
2. Drains
3. Cost of ligasure
4. Cost of botox
5. I didn't know how to do it before
6. Patient selection

## **Do you have any suggestions for future topics to support and/or expand on what learned at this activity?**

1. CO2 laser resurfacing in conjunction with facelifting
2. Deep Plane Facelift and neck lift (platysmaplasty)

## How could this educational activity be enhanced?

1. Record the presentation for the audience to review details of the procedures
2. A bit better video.
3. Hard to see salivary gland resection; perhaps better video.
4. It was great
5. Add a few board style questions to the presentation
6. More preop and post op pics
7. Great job.
8. I consider this activity could be enhanced by using more graphic examples of how the procedure is done.
9. It was excellent.

## Additional comments

1. Excellent presentation.