

AMERICAN ACADEMY  
OF COSMETIC SURGERY

**Lip Lift**

**October 27, 2021**

**EVALUATION  
SUMMARY**

# Introduction

**Report Date:** November 3, 2021

## **Survey Stats:**

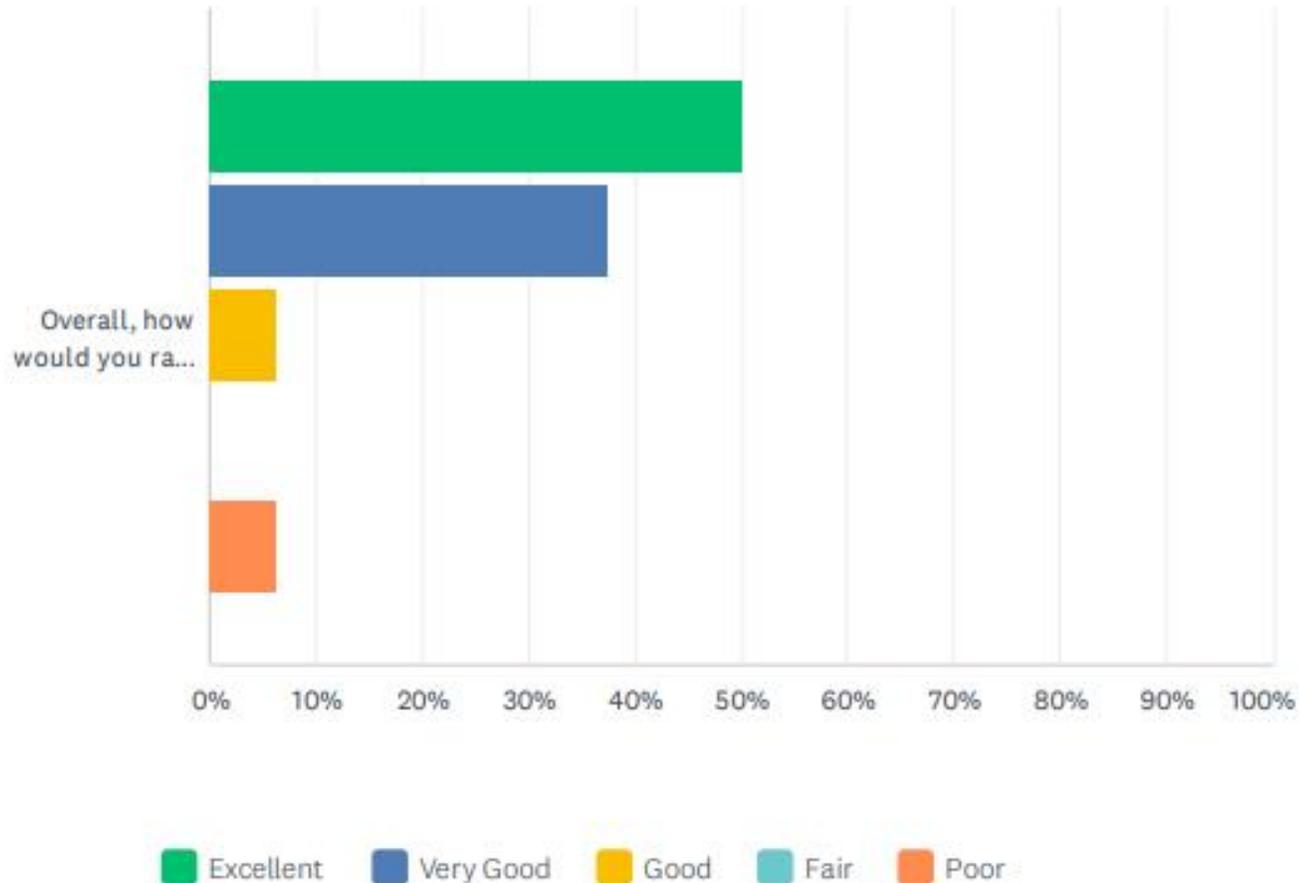
- 98 registrations
- 27 attendees
- 16 evaluations returned
- Response rate: 28%
- Based on returns, results accurate within  $\pm 16\%$  at the 95% confidence level

**Methods:** The evaluation was conducted through SurveyMonkey and immediately emailed to the attendees upon conclusion of the webinar.

## **Audience:**

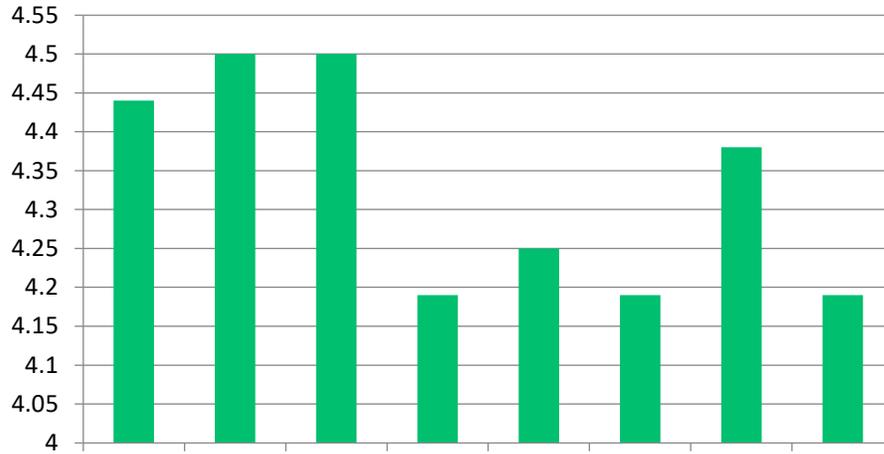
- 100% of the audience were physicians (3=DO, 9=MD, 1=MBBS)
- 93% were from the United States (6=CA, 1=CO, 2=FL, 1=GA, 1=IL, 3=LA, 1=NM, 3=NY, 2=NC, 1=OH, 1=OK, 2=TX, 1=VA)
- 7% were Non-United States (1=Australia, 1=Bolivia)

# Overall, how would you rate this educational activity?



	EXCELLENT	VERY GOOD	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
Overall, how would you rate this educational activity?	50.00% 8	37.50% 6	6.25% 1	0.00% 0	6.25% 1	16	4.25

# Please indicate the extent to which you agree with the following statements.



Program topics and content met the stated objectives.

Content was relevant to my educational needs.

Educational format was conducive to learning.

This activity has improved my competence.

This activity will improve my performance.

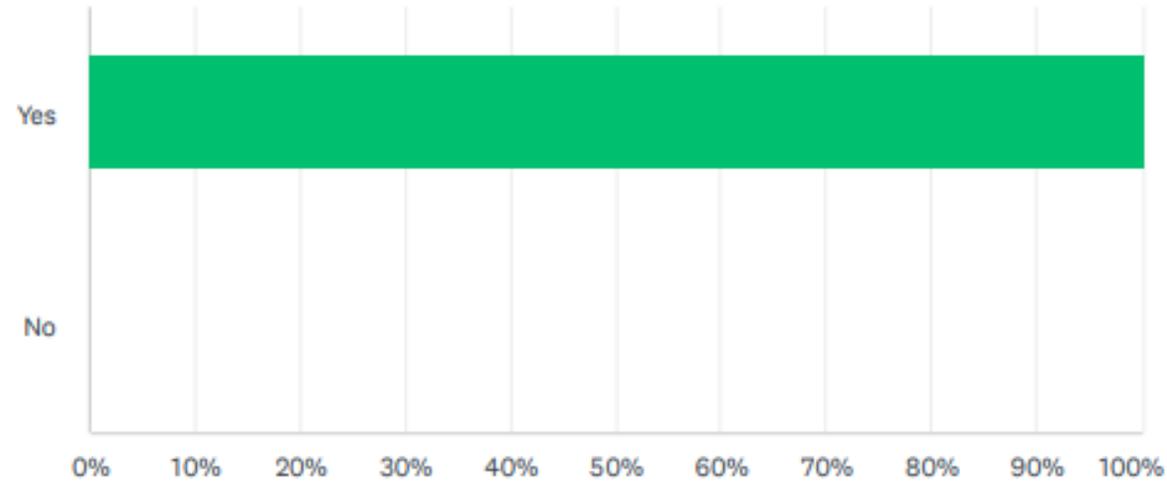
This activity will enhance my communication skills.

This activity will improve patient outcomes.

This activity will improve processes of care and/or healthcare system performance.

	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
Program topics and content met the stated objectives.	56.25% 9	37.50% 6	0.00% 0	6.25% 1	0.00% 0	16	4.44
Content was relevant to my educational needs.	50.00% 8	50.00% 8	0.00% 0	0.00% 0	0.00% 0	16	4.50
Educational format was conducive to learning.	56.25% 9	37.50% 6	6.25% 1	0.00% 0	0.00% 0	16	4.50
This activity has improved my competence.	37.50% 6	50.00% 8	6.25% 1	6.25% 1	0.00% 0	16	4.19
This activity will improve my performance.	50.00% 8	31.25% 5	12.50% 2	6.25% 1	0.00% 0	16	4.25
This activity will enhance my communication skills.	43.75% 7	43.75% 7	6.25% 1	0.00% 0	6.25% 1	16	4.19
This activity will improve patient outcomes.	56.25% 9	31.25% 5	6.25% 1	6.25% 1	0.00% 0	16	4.38
This activity will improve processes of care and/or healthcare system performance.	50.00% 8	31.25% 5	12.50% 2	0.00% 0	6.25% 1	16	4.19

# The program was free of commercial bias.



ANSWER CHOICES	RESPONSES	
Yes	100.00%	16
No	0.00%	0
TOTAL		16

#	IF "NO", PLEASE EXPLAIN INSTANCES OF COMMERCIAL BIAS:	DATE
	There are no responses.	

## List a minimum of two things you are going to change as a result of what you have learned.

1. Closer evaluation.
2. Better patient care.
3. Marking , incision design
4. Incision length
5. Deeper bites suture
6. Suture and needle
7. methylene blue to mark key points
8. Not pass the vertical ala
9. Suture type, extent of excision
10. Free the margins a little
11. Use methylene blue for markings
12. Alter patient selection and suture technique
13. Anesthesia and undermining

## **Describe the barriers anticipated when implementing the above changes.**

1. Patients
2. Patient's desires

## **Do you have any suggestions for future topics to support and/or expand on what learned at this activity?**

1. Periorbital rejuvenation
2. Facelift
3. Bottom lip techniques
4. Brow lift
5. Chin implants
6. Chin definition with lipo vs facetite
7. Thigh or knee lift
8. Deep plane facelift
9. Otoplasty

## How could this educational activity be enhanced?

1. Excellent
2. Video of a surgical procedure
3. More clinical cases
4. Video of procedure
5. More cases both good outcome and complications
6. Shared with programs beyond plastic surgery- dermatology, ENT, OMFs. Perhaps more journal articles? But it was fantastic nonetheless
7. Mediocre. Should have been more comprehensive about lip rejuvenation. This was a 10 to 15 min "How I Do It" rather than an hour-long webinar
8. It was excellent
9. Improved surgical video of suturing technique
10. Half an hour extra, to explain further the technique

## Additional comments

1. Fantastic