



AMERICAN ACADEMY  
OF COSMETIC SURGERY

# **Optimizing Brazilian Buttock Lift Aesthetics and Safety**

**July 21, 2021**

**EVALUATION  
SUMMARY**

# Introduction

**Report Date:** July 28, 2021

## **Survey Stats:**

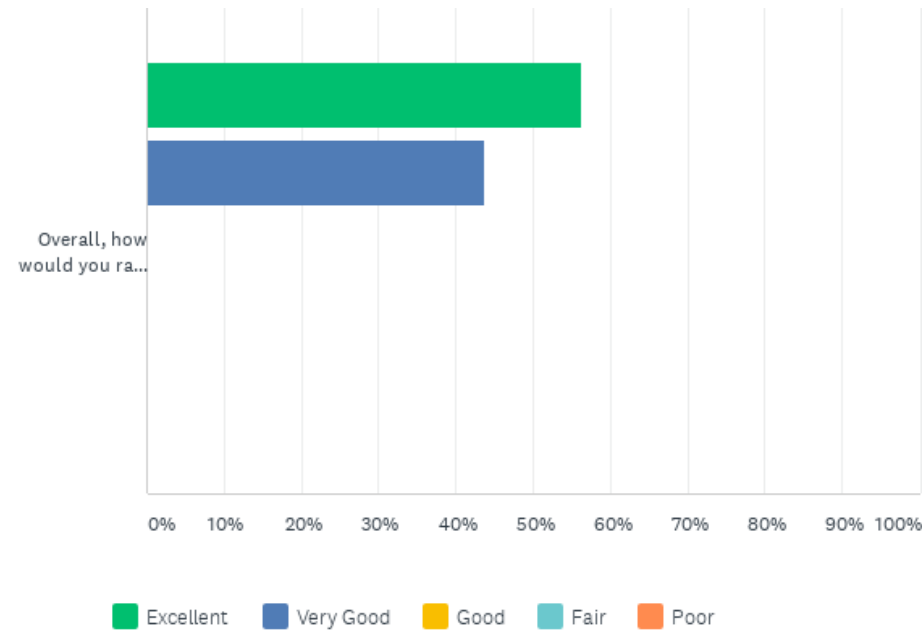
- 76 registrations
- 31 attendees
- 16 evaluations returned
- Response rate: 52%
- Based on returns, results accurate within  $\pm 18\%$  at the 95% confidence level

**Methods:** The evaluation was conducted through SurveyMonkey and immediately emailed to the attendees upon conclusion of the webinar. A reminder was sent July 27, 2021

## **Audience:**

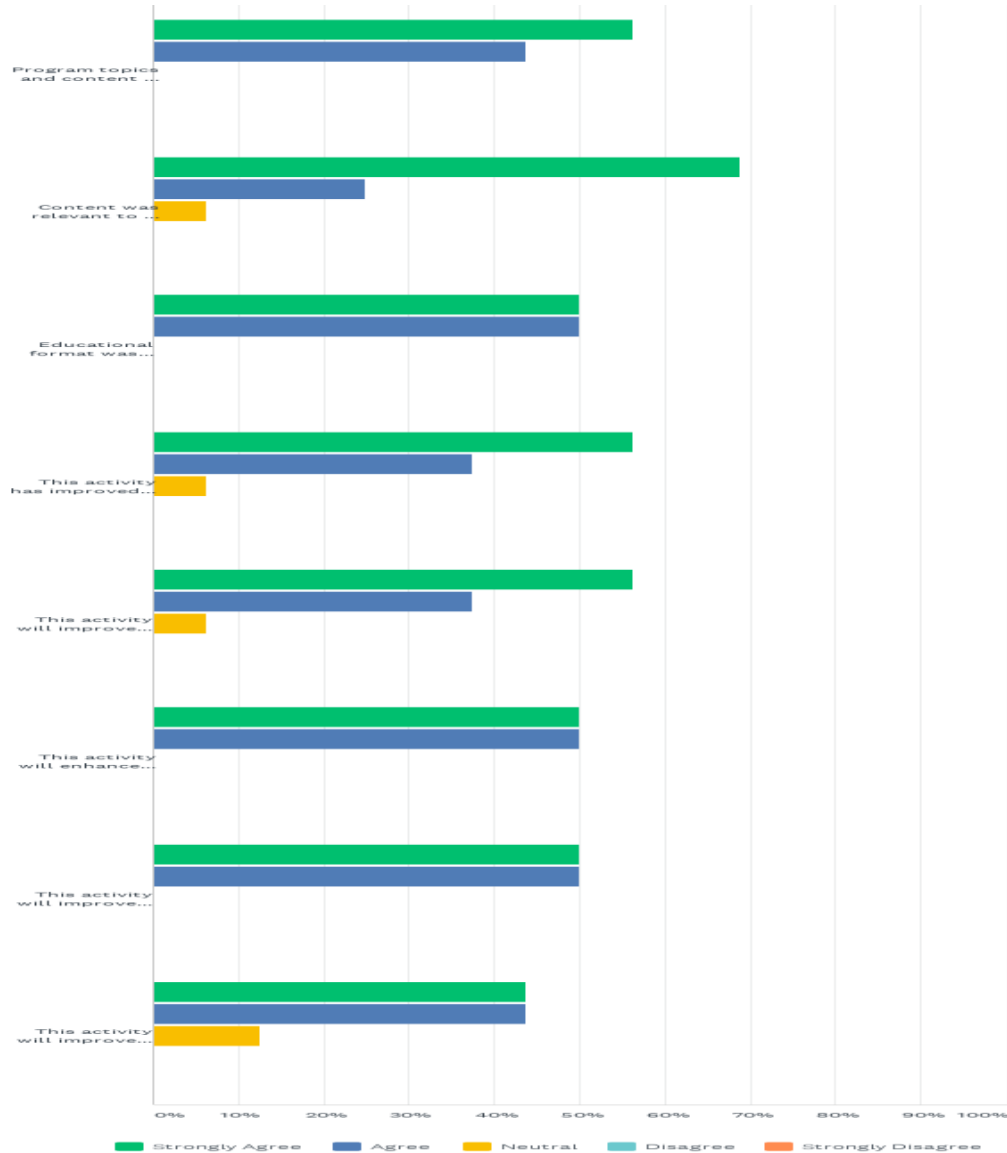
- 97% of the audience were physicians (5=DO, 23=MD, 1=MBBCHa, 1=MBBS)
- 3% of the audience were non physicians (1 = DDS)
- 87% were from the United States (5=CA, 4=FL, 2=GA, 1=IN, 2=LA, 1=MD, 1=NM, 3=NC, 3=OK, 1=TN, 4=TX)
- 13% were International (3=Australia, 1=Mexico)

# Overall, how would you rate this educational activity?



|  | EXCELLENT   | VERY GOOD   | GOOD       | FAIR       | POOR       | TOTAL | WEIGHTED AVERAGE |
|--|-------------|-------------|------------|------------|------------|-------|------------------|
| Overall, how would you rate this educational activity? | 56.25%<br>9 | 43.75%<br>7 | 0.00%<br>0 | 0.00%<br>0 | 0.00%<br>0 | 16    | 4.56             |

# Please indicate the extent to which you agree with the following statements.



|  | STRONGLY AGREE | AGREE       | NEUTRAL     | DISAGREE   | STRONGLY DISAGREE | TOTAL | WEIGHTED AVERAGE |
|--|----------------|-------------|-------------|------------|-------------------|-------|------------------|
| Program topics and content met the stated objectives.                              | 56.25%<br>9    | 43.75%<br>7 | 0.00%<br>0  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.56             |
| Content was relevant to my educational needs.                                      | 68.75%<br>11   | 25.00%<br>4 | 6.25%<br>1  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.63             |
| Educational format was conducive to learning.                                      | 50.00%<br>8    | 50.00%<br>8 | 0.00%<br>0  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.50             |
| This activity has improved my competence.  | 56.25%<br>9    | 37.50%<br>6 | 6.25%<br>1  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.50             |
| This activity will improve my performance.   | 56.25%<br>9    | 37.50%<br>6 | 6.25%<br>1  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.50             |
| This activity will enhance my communication skills.                                | 50.00%<br>8    | 50.00%<br>8 | 0.00%<br>0  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.50             |
| This activity will improve patient outcomes.                                       | 50.00%<br>8    | 50.00%<br>8 | 0.00%<br>0  | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.50             |
| This activity will improve processes of care and/or healthcare system performance. | 43.75%<br>7    | 43.75%<br>7 | 12.50%<br>2 | 0.00%<br>0 | 0.00%<br>0        | 16    | 4.31             |

## List a minimum of two things you are going to change as a result of what you have learned.

1. Closed loop system
2. Subcision in depressed area
3. Explain the process to the patients
4. Improve the preoperative evaluation
5. New way of evaluating Buttocks aesthetics
6. Ability to offer exactly what the patient wants
7. Fat harvesting process and port placement for fat injection
8. Will wash the fat with gentamicin and considering switching to vasolipo
9. Need a skin tightening device
10. Focus on body ratios for BBL and continue to encourage safety as paramount
11. Minimize time to transfer
12. Consider use of Vader.

## **Describe the barriers anticipated when implementing the above changes.**

1. The instrument can not be bought. The detailed of instrument must be illustrated
2. The knowledge
3. \$\$ to buy the appropriate equipment
4. Money and research
5. None x 2

## **Describe the barriers anticipated when implementing the above changes.**

1. No x 3
2. More explicative of the technique videos
3. Buttock lift
4. How to get compliance from patients
5. More on BBL complications and pitfalls and how to manage them

## How could this educational activity be enhanced?

1. Combined with my old techniques
2. Good
3. Better tech
4. Combined with my old techniques
5. Have more time for an instructor hands on demonstration
6. Hands on
7. More interactive video or displays
8. Improved technical issues.

## Additional comments

1. No x 3
2. Very good talk
3. Good job! I've enjoyed both webinars thus far